



Session: Budgeting in Times of Uncertainty: How these cities budgeted during the Covid-19 pandemic

Date: Monday, October 26

Time: 10AM-12PM

2 CPEs

Speakers: Lindsay Duncan, Finance Director, Avondale
Peter Christensen, Management Analyst, Peoria
Mike Showers, Finance Director, Camp Verde

Session: The Changes to the Budget Awards Program and Budget Document Best Practices

Date: Thursday, October 29

Time: 11AM-12:30PM

1.5 CPEs

Speaker: John Fishbein, Senior Program Manager, GFOA

Session: Incremental Steps to Move Away from Incremental Budgeting

Date: Thursday, October 29

Time: 1:30PM-3:00PM

1.5 CPEs

Speakers: Brad Harris, Finance and Accounting Consultant, University of Tennessee-MTAS
Patti Hetrick, Budget Director, Anoka County
Walter C. Rossmann, Director of Finance, City of Milpitas

Description: Incremental budgeting is easy, convenient, and readily accepted as a standard process in government. However, is it the best approach? Incremental budgeting also makes it difficult to reallocate funding based on current priorities, compare funding to service levels or performance, or facilitate strategic long-term decision-making. Unfortunately, many governments never test what is best because changing a key organizational process is difficult. This session will provide a plan forward using smaller (achievable) steps to build a better budget process. Speakers will discuss how they were able to initiate efforts to reform the budget process and how they overcame common challenges along the way.

Session: Out Of The Ashes

Date: Wednesday, November 4

Time: 1PM-2PM

1 CPE

Speaker: Chad Hymas

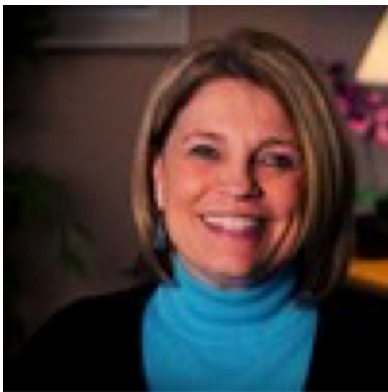
Amidst all of the chaos, uncertainty and doubt of today's world, here are 5 principles you can apply today to rise up and be more productive, successful and see the opportunities that exist in the smoke!



Brad Harris

*Finance and Accounting
Consultant, University of
Tennessee - MTAS*

Brad Harris is a finance and accounting consultant with the University of Tennessee's Municipal Technical Advisory Service (MTAS). He has served as a member of the GFOA Budget and Fiscal Policy Committee as well as on the board of several not-for profit entities. Brad is a CPA and a Certified Municipal Finance Officer, and prior to working for MTAS he served as the finance director for the City of Athens, TN and Rhea County, TN. Brad's passion is to help others grow in the field of government accounting. He teaches frequently through the United States on a variety of accounting topics, and had been designated as a Distinguished Fellow in Professional Practice by the University of Tennessee Masters in Public Policy and Administration Program. He is a graduate of Tennessee Tech University and lives in Dayton with his lovely wife Beth and daughter Katie. His older daughter Hannah resides in Columbia, TN.



Patti Hetrick

Budget Director, Anoka County

Patti Hetrick is Anoka County's Budget Director. Currently, she is filling the Interim Library Director position for Anoka County. She is a graduate of Luther College, Decorah, Iowa with a major in Accounting and International Business. She also obtained her Certified Internal Audit designation. Her career began at Cargill, Inc. in the International Audit Division. After Cargill, she worked at G&K Services, helping the company to grow from a \$70 M to \$700 M Fortune 500 Company. She developed and directed the Internal Audit Department, the project management function, and the business manager training. She also was part of the acquisition team, as well as overseeing the streamlining of 70 individual plants to 4 major warehouses across the US and Canada. As she grew her family, she chose to work as a consultant, working with companies to streamline and improve purchasing of specialized operating expenses. Since 2005, Patti has worked in County Government as the Budget Director, first at Sherburne County and now in Anoka. Patti also is certified in Lean Process Facilitation and actively participates in the Continuous Improvement effort at Anoka County.



Walter C. Rossmann

*Deputy City Manager/
Director of Finance, City of
Milpitas*

Walter joined the City of Milpitas over a year ago as its Finance Director and was recently promoted to Deputy City Manager overseeing the City's public safety function while continuing to serve as Finance Director. During his tenure as Finance Director, he ensured a clean financial audit, brought \$55 million of debt to market with an outstanding credit rating, enhanced the City's fiscal policies and budget transparency, and cut expenditures in the City's budget with minimal service level impacts. Prior to Milpitas, Walter served as the Chief Operating Officer for the City of Santa Clara and Assistant City Manager for the City of Sunnyvale overseeing City operations including public safety, internal support departments, and organization-wide initiatives. He also held various positions in the field of budget and finance with the cities of Palo Alto, San Jose, and San Diego. He earned a Master's Degree in Applied Mathematics and a Bachelor's Degree in Hotel, Restaurant, and Travel Administration.



Mike Showers

*Finance Director, Town of Camp
Verde*

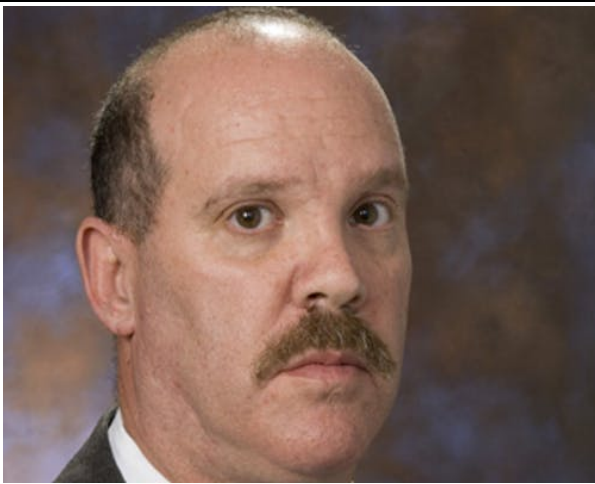
Mike Showers has been the Finance Director for the Town of Camp Verde for the last 9 years where he oversees the audit, budget and everything in between. Mike graduated from ASU with a BS in accounting. Over his 28 years in the accounting field, he has worked for Benetton Clothing, Rainbow Acres and Adult Care Services, giving him the somewhat unique experience of working in 3 very different areas of accounting; for-profit, non-profit and governmental.



Peter Christensen

Budget Manager, City of Peoria

Peter Christensen has been with the City of Peoria for more than 15 years and currently serves as the Budget Manager. In this capacity, he is responsible for administering the city's \$665 million operating budget and \$783 million 10-year capital program. Before joining Peoria, Peter worked for GFOA in Chicago as Managing Editor of *Government Finance Review*. He holds a Master of Public Administration and a bachelor's degree in communications from Brigham Young University.



John Fishbein

Senior Program Manager, GFOA

John Fishbein is a senior program manager in the Technical Services Center of the Government Finance Officers Association of the United States and Canada (GFOA) in Chicago, Illinois. Mr. Fishbein came to GFOA in 2002. He is responsible for the day-to-day operation of GFOA's Distinguished Budget Presentation Awards Program. He is the author of GFOA's recent publication on Building a Better Budget Document. He previously authored Preparing High Quality Budget Documents for School District's and Preparing High Quality Budget Documents. He serves as staff to GFOA's standing Committee on Governmental Budgeting and Fiscal Policy. He has spoken at national and Internet training seminars and conferences on budgeting.

Lindsey Duncan

Finance and Budget Director, City of Avondale

Duncan has worked in state and local government for 16 years. She currently serves as the Finance and Budget Director for the city of Avondale where she is responsible for the city's accounting, budgeting, procurement, revenue, and utility billing/customer service functions. Her focus is on guiding management and the city council in informed decision making for a sustainable future. She is dedicated to earning the public trust through financial transparency and accountability. Duncan earned an executive master's in public administration and a bachelor's degree in economics from Arizona State University (ASU). She began her career with the Arizona Department of Economic Security as a financial analyst. After three years with the state, she transitioned to local government at the city of Surprise, Arizona where she served in various roles including Finance Director. Duncan was a member of the board for the Government Finance Officers Association of Arizona (GFOAz) from 2015 to 2018, serving as board president in 2017. She was also on the 2018 Government Finance Officers Association (GFOA) Transparency Task Force. She has been a trainer for both organizations on a variety of topics including financial transparency, budget and capital planning, and Enterprise Resource Planning (ERP) software implementation.



Chad Hymas

Keynote Speaker

Chad inspires, motivates, and moves audiences, creating an experience that touches hearts for a lifetime. He is one of the youngest ever to receive the Council of Peers Award for Excellence (CPAE) and to be inducted into the prestigious National Speaker Hall of Fame.

In 2001, at the age of 27, Chad's life changed in an instant when a 2,000-pound bale of hay shattered his neck, leaving him a quadriplegic. But Chad's dreams were not paralyzed that day—he became an example of what is possible.

Chad is a best-selling author, president of his own communications company, and recognized world-class wheelchair athlete. In 2003, Chad set a world record by wheeling his chair from Salt Lake City to Las Vegas (513 miles).

Chad's speaking career in the areas of leadership, team building, customer service, and mastering change has brought him multiple honors. He served as president of the National Speakers Association Utah chapter and is a member of the elite Speakers Roundtable (one of twenty of the world's top speakers).

As a member of the National Speakers Association, Chad travels as many as 300,000 miles a year, captivating and entertaining audiences around the world. He has graced the stage of hundreds of professional and civic organizations, including Wells Fargo, Blue Cross Blue Shield, AT&T, Rainbird, IHC, American Express, Prudential Life, Vast FX, and Merrill Lynch.