

WEDNESDAY, FEBRUARY 18**Registration Opens & Platinum Sponsor Exhibit Set-Up**

9:00 a.m. Clarkdale/Cottonwood Conference Foyer

Golf

11:30 a.m.

GASB Update

1:00 – 1:50 p.m. Clarkdale/Cottonwood Ballroom

1 CPE Credit**Speakers:** Brian Hemmerle, CPA, CFE, Supervisor, Henry & Horne, LLP
Jeffery Patterson, Audit Supervisor, CPA, Henry & Horne, LLP**Refreshment Break**

1:50 p.m. Clarkdale/Cottonwood Conference Foyer

Behavior Modification ... The Science and Secrets Behind Motivation to Reduce Stress and Improve Exercise and Eating Habits

2:00 – 4:00 p.m. Clarkdale/Cottonwood Ballroom

2 CPE Credits**Speaker:** Joel Weintraub, Humorist & Motivational Speaker,
Humor for the Health of It**Education Committee Meeting**

4:00 – 4:50 p.m. Bradshaw Room

New Member Meet & Greet

5:00 – 5:30 p.m. Sedona Ballroom

Welcome and Sponsor Reception

5:30 – 7:00 p.m. Sedona Ballroom & Conference Foyer

THURSDAY, FEBRUARY 19**Continental Breakfast**

7:45 – 8:30 a.m. Clarkdale/Cottonwood Conference Foyer

Wake Up to a Powerful Memory

8:30 – 9:20 a.m. Clarkdale/Cottonwood Ballroom

1 CPE Credit**Speaker:** Joel Weintraub, Humorist & Motivational Speaker,
Humor for the Health of It**Continuing Disclosure Requirements Including How to Put EMMA to Work for You**

9:30 – 11:20 a.m. Clarkdale/Cottonwood Ballroom

2 CPE Credits**Speakers:** Mike Cafiso Esq., Bond Counsel, Greenberg Traurig, LLP
Sandra Park, Assistant Vice President, Stifel, Nicolaus &
Company Incorporated
Mark Reader, Managing Director, Stifel, Nicolaus &
Company Incorporated
Allen Sexton, Business Analysis Manager, Municipal Securities
Rulemaking Board (MSRB)**Lunch and Annual Business Meeting**

11:30 a.m. – 12:50 p.m. Sedona Ballroom

Speakers: Scott Holt, GFOAz 2014 President; Financial Services
Director, Yuma County
Mindy Russell, GFOAz 2015 President; Finance & Budget
Assistant, Peoria**Affordable Healthcare Act Update**

1:00 – 1:50 p.m. Clarkdale/Cottonwood Ballroom

1 CPE Credit**Speaker:** Charlie Broucek, Senior Vice President, Hays Companies**Learning to Use U.S. Census Data for Government Forecasting and Reporting**

2:00 – 2:50 p.m. Clarkdale/Cottonwood Ballroom

1 CPE Credit**Speaker:** Pauline Núñez, Data Dissemination Specialist, U.S. Census
Bureau-Denver Regional Office**Refreshment Break**

2:50 p.m. Clarkdale/Cottonwood Conference Foyer

PSPRS – Reform Update and Things to Consider for Your FY15-16 Budget

3:00 – 3:50 p.m. Clarkdale/Cottonwood Ballroom

1 CPE Credit**Speaker:** Mike Townsend, Deputy County Manager, Coconino
County; Vice-Chair, Pension Reform Task Force**What Happens When Home Rule Fails**

4:00 – 4:50 p.m. Clarkdale/Cottonwood Ballroom

1 CPE Credit**Speaker:** Lisa Garcia, Town Clerk, Florence**GFOAz Board Meeting**

5:00 – 5:50 p.m. Chino Room

US Census Data Post-Session

5:00 – 6:00 p.m. Copper Basin Room

Reception

6:00 – 7:00 p.m. Sedona Conference Foyer

FRIDAY, FEBRUARY 20**Breakfast**

8:00 – 8:50 a.m. Granite Mountain Room

Economic Update

9:00 – 9:50 a.m. Clarkdale/Cottonwood Ballroom

1 CPE Credit**Speaker:** Alan Maguire, President & Principle Economist, The
Maguire Company**Energy Efficiency**

10:00 – 10:50 a.m. Clarkdale/Cottonwood Ballroom

1 CPE Credit**Speakers:** Lee Davis, Managing Director, Zions Bank
James Giel, Partner, Gust Rosenfeld P.L.C.
Tim Leedy, Business Manager, Balsz Elementary School District
Ben Madsen, Senior Account Executive, Midstate Energy**Legislative Update**

11:00 – 11:50 a.m. Clarkdale/Cottonwood Ballroom

1 CPE Credit**Speaker:** Tom Belshe, Deputy Director, League of Arizona Cities & Towns**Conference Concludes & Platinum Sponsor Exhibit Tear Down**

12:00 p.m.

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